

## SIG: Managing Sport

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### Call for Papers on

### Sport Governance

The democratic organisation of sport and its independence from political influences are key basic elements of sport governance. Historically, sport organisations in Europe were member-based and run by volunteers. However, the increasing commercialisation and professionalization of sport, its high media coverage and social resonance create new pressures on the democratic management of sport and its sound governance.

Similarly, because of the very strong link between sport clubs and their local community, and because of the acknowledged educational and integrative values of sport, corporate social responsibility is obviously a central aspect for any sport organisations. Here again, the growing professionalization and commercialisation of sport present specific challenges in terms of CSR.

We invite both theoretical and empirical papers that address issues on sport governance and CSR in sport at any level (amateur and professional sport clubs, national and international governing bodies, team or individual sports).

#### Sub-Track Chairs:

*Benoit Senaux, Coventry Business School (UK), [b.senaux@coventry.ac.uk](mailto:b.senaux@coventry.ac.uk)*

*Hallgeir Gammelsæter, Molde University College (Norway), [Hallgeir.Gammelsater@hiMolde.no](mailto:Hallgeir.Gammelsater@hiMolde.no)*

*Mathieu Winand, Stirling University (UK), [mathieu.winand@stir.ac.uk](mailto:mathieu.winand@stir.ac.uk)*

*Christos Anagnostopoulos, Coventry Business School (UK), [c.anagnostopoulos@coventry.ac.uk](mailto:c.anagnostopoulos@coventry.ac.uk)*

**Awards:** The SIG ‘Managing Sport’ –which includes the sub-track on “Sport Governance”- will again, and for the 4<sup>th</sup> year, run a **Best Paper Award** and **Best Reviewer Award**, in collaboration with Emerald Group Publishing Ltd.

A selection of best papers will be included in a special issue of *Sport, Business and Management*. This special issue aims at being available online at the time of the conference the following year.

A pre-conference and SIG excursion is planned in cooperation with a local top sport club

**Further information on EURAM 2013 can be retrieved at [www.euram2013.com](http://www.euram2013.com). The deadline for submissions is 15th January 2013. For additional information please contact the track organizers.**